

Farm & Stable Award for Innovation & Wellbeing

(20 points)

Entry deadline: 30 June 2021

Innovative approaches to employment practices are essential in the modern workplace to:

- Benefit the wellbeing of staff and horses
- Build a successful team
- Create business resilience

The Farm & Stable Award for Innovation & Wellbeing is an opportunity for you to showcase how innovative approaches and wellbeing are promoted in your yard, why this is important and the difference this has made to your business.

We know 'happy teams' influence the success of the yard on so many levels – it may be success on the racetrack or success in staff retention, attracting new team members and owners too. Whether it's about technology, small changes in management practices or an alternative perspective you've embraced. What innovative approach has really benefited your yard?

Who is eligible?

This award is for licensed British racehorse trainers. Trainers are encouraged to engage and involve staff in their entry.

What are the judges looking for in your entries?

We're looking for you to demonstrate how:

- Innovation & wellbeing is enhanced to benefit the yard
- The wellbeing of staff contributes to your success

Your Entry:

Entries need to be submitted via video

Be bold, be creative, be visible – embrace all social media channels and make us aware of just why your yard should win. Feel free to ‘campaign’ your yard’s entry using social media, and any other channel to make your entry stand out.

Ready to enter?

- Make sure you have permission to share any footage used in your entry.
- Aim for your video to be no longer than about five minutes, but shorter is fine.
- Videos do not have to be professional quality.

Send your video or the link to your video to Lesley@farmstable.com by 30 June 2021 and please include:

- The name of Trainer.
- A contact name, email address and telephone number.

Prizes:

Winner: £2,000 of products from the range at Farm & Stable.

Runners up: £200 of products from the range at Farm & Stable.

Most Creative/Innovative entry: BBQ hamper for the team.

The winning trainer and four guests will be invited to attend a prize giving at Sandown Park Racecourse on 15 September 2021.

Terms and Conditions:

- Only one entry per yard.
- There is one prize for the winner: £2,000 of products from the range at Farm & Stable.
- Runners up prizes: £200 of products from the range at Farm & Stable.
- There is one prize for the most creative/innovative entry: BBQ hamper for the team.
- There are no cash alternatives for the prizes.
- The deadline for entries is 30 June 2021.