



NATIONAL RACEHORSE WEEK: FACT SHEET

What is National Racehorse Week?

National Racehorse Week will be a nationwide celebration of the thoroughbred racehorse and will shine a light on the incredible levels of care provided to racehorses by our dedicated trainers and racing staff. By boldly throwing open the doors of yards in a coordinated effort, racing will be able to showcase to the British public the best of what we do.

When is it?

National Racehorse Week will take place across the UK from **12th-19th September 2021**. It is a fixture we hope to be able to repeat on an annual basis. The week will begin with the Epsom and Malton Open days on 12th September and close the following weekend with Middleham on 18th and the Henry Cecil Open Weekend in Newmarket on 19th September.

Why is National Racehorse Week so important?

National Racehorse Week will be the first of its kind. It is a unique opportunity to come together as an industry to celebrate the racehorse and share our passion with all members of the public and not just those who follow racing. Recent events have informed us how important the relationship is between the racing community and the public and this is an event to 'show' not just tell people how well our racehorses are looked after and the lifelong commitment we have to their wellbeing.

Where is National Racehorse Week?

We aim to have as many training yards as possible opening up and down the country. While the focus for year one is predominantly on training yards, we would also like racecourses to help promote the event and if they are open during the week to mark the celebration in their own special way. To help the public, the postcode function on the registration page of the National Racehorse Week website will enable potential visitors to input their information and find out exactly what is happening in their area.

Who is delivering National Racehorse Week?

Great British Racing is leading on National Racehorse Week working closely with the National Trainers Federation and supported by the Racing Foundation and Sir Peter

O'Sullivan Trust. However, it is important to note that this is a campaign that will be predominantly delivered by the industry for the industry united by its passion and commitment to the racehorse.

How can you help?

If you are a trainer you can help by committing to open your yard to the public (even for a few hours) at some point between 12th - 19th September 2021.

Become a National Racehorse Week champion: If you work in racing you can become a public champion for National Racehorse Week by contacting the delivery team and help us to promote the event as far and wide as possible. Please email arenton@greatbritishracing.com and we will be in touch.

Become a funder: If you are interested in contributing to this fantastic campaign to help it reach more people, our NRW Steering Group would be delighted to hear from you. Please email spalymetaki@greatbritishracing.com and we will be in touch.

For any further information please contact Claire Cuff, Head of Equine Welfare Communications – ccuff@greatbritishracing.com or 07584392171